

Video scripts for Ask Your Pharmacist Week 2026

Simply record a message (with your smart phone or other suitable kit) and post to your social media networks, using #AskYourPharmacist

Video 1: Our fantastic team is at your service

"It's national Ask Your Pharmacist Week, so we at [X Pharmacy in Y Town] would like to remind you about the fantastic team here at your service.

We've been proud to support you since [X date], providing an ever-growing range of clinical services within the NHS and privately."

"Every member of the pharmacy team here at [X] has undergone regulated training in order to provide an effective service and keep you safe."

"But we like to think people trust us partly because of our place at the heart of the community, as well as our medical knowledge and skills."

"We look forward to helping you soon."

Video 2 - Meet your local community pharmacy team

"Hello. My name is [First Name] and I'm a pharmacist.

"In community pharmacies up and down the country you'll find someone like me and a team of other highly qualified people ready to help.

"As pharmacists, we train for five years before we can qualify – learning about the human body, the use of medicines to treat disease and diagnosing common illnesses. After that we undergo continuing professional development, so that our skills are always up to date.

“Aside from the pharmacist, every member of the pharmacy team here at [X] has undergone regulated training in order to provide an effective service and keep you safe.”

Video 3 - Your local pharmacist is a highly trained clinician

“As pharmacists, we train for five years before we can qualify – learning about the human body, the use of medicines to treat disease and diagnosing common illnesses. After that we undergo continuing professional development, so that our skills are always up to date.

“More pharmacists than ever are prescribers – meaning you can get more of the medicines you need, conveniently, without having to go to your doctor first.”

“We are part of a team of clinicians in your area, including doctors and nurses and many other healthcare disciplines.”

Video 4 - We are part of the NHS team in your area

“Your local pharmacy team is part of a wider team of NHS clinicians. We provide a range of NHS services, including sexual health, flu vaccinations and blood pressure case finding, plus medicines consultations when you are newly prescribed a medicine for a long term medical condition.”

“Pharmacists can now prescribe medicines for a wider range of medical conditions. So instead of going to your GP, think “Pharmacy First” for common illnesses like (in England) sore throat and impetigo.”

Video 5 - Referring you to a doctor