

Collaborative Working Outcome Summary

Project title: National Weight Management and Obesity Campaign

Organisations involved: Novo Nordisk Limited & National Pharmacy Association (NPA)

Time period: November 2021 – April 2023

Objective and Aims of the project

The objective of the project was to provide an improvement in health and outcomes for people living with obesity. Community pharmacists are well-placed to play a key role in promoting the understanding of obesity and its management, working alongside GPs to provide weight management advice and services to patients.

This project aimed to upskill community pharmacists on obesity as a disease alongside providing support to community pharmacists, so they were able to offer weight management advice and services to patients. To support its members with this aim, the NPA aimed to create the following:

- Resources to upskill community pharmacies on weight management and obesity
- Campaigns to increase awareness and knowledge of obesity amongst pharmacists
- Materials for use by pharmacies to assist in setting up weight management services

The expected benefits of the project were:

Benefit to patients: Increased access to advice, support and services related to weight management

Benefit to NPA: Increased knowledge and resources for members in order to offer weight management services to patients

Benefit to Novo Nordisk: Increase in the availability of weight management services which may result in an increase in the prescribing of anti-obesity medications

Outcomes of the project

- Resources on obesity and weight management were developed for use by NPA members
- Materials were developed for use in pharmacies to assist in setting up weight management services within branches including:
 - SOPs
 - Training matrix
 - Taking measurements guide
 - GP engagement guide
 - GP letters

Benefits realised

Due to early termination of the project, the planned activities to quantify the anticipated benefits to all parties could not be conducted.