CONNECTS FOR PHARMACY POWERED BY precision

Marketing in a Moment



Reach patients in your local community through targeted ads, bespoke to your pharmacy, simply through an app.

✓ Done-for-you ✓ Personalised ✓ Local ✓ Fully compliant

Why Connects for Pharmacy?

Communicate your pharmacy services to patients in your local community through targeted digital advertising.

Connects for Pharmacy provides Independent Pharmacies with a 'Marketing in a Moment' solution. Run personalised branch specific advertising with ease through an app.



What you get

Easy to use app access
You choose the service to promote

Personalised creative
Tailored to your pharmacy and each branch

Multi-branch management
Manage your pharmacies from one app

ROI measurement & reporting
Measure bookings, not just impressions and clicks

Local audience targeting
Based on your services and each branch location

Facebook & Instagram Ads
Our team runs paid advertising on your behalf

Platform integration
Integrate with a platform like BeWell to track pharmacy service bookings

Ongoing support
Here to help you each step of the way

Good to know

Ad spend
Meta ads not included
£100/month per branch

Need Facebook?
We can create for a one-off fee of £150 per branch

Evaluation
Track ad performance and bookings

Try it FREE today
3 months subscription free

Sign up now >

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"Community pharmacy can no longer rely solely on word of mouth. Patients expect to discover healthcare services online and through social media, just like every other part of their lives.

The Connects for Pharmacy campaign helped us significantly increase visibility for our travel clinic services across all four of our pharmacy locations. It enabled us to reach new audiences in a way that traditional methods alone simply cannot achieve.

Social media has become an essential channel for how pharmacies connect with patients and this campaign clearly demonstrated its value."



Olivier Picard
NPA Chair & Smaller Groups – Eastern England
Owner, Newdays Pharmacy

Connects for Pharmacy app

Each month, there is a pre-selected campaign in the AdPlenty app based on seasonality. If you prefer, you can choose a different campaign to run that month.



Pharmacy services campaigns

- Travel Clinic
- Weight Management
- Blood Pressure
- Ear Wax Removal
- Pharmacy First
- Covid-19 Vaccines
- Flu Vaccinations
- Meningitis B Vaccinations
- Men's Health
- Women's Health
- Smoking Cessation
- Blood Testing Services
- Aesthetics
- Cryotherapy
- Plus more added monthly

Try it FREE today
3 months subscription free

Sign up now ›