

**National Pharmacy Association**  
**Welsh Parliament (Senedd) election 2026**

**Hosting an election candidate visit at your pharmacy**

The Senedd election is a great opportunity to actively engage with election candidates. The ultimate aim is that the next Senedd will be comprised of a significant number of candidates who are vocally supportive of community pharmacies and understand the issues the sector faces. It is important that this process is seen to be strictly politically impartial so care should be taken to engage all election candidates equally.

Here are some steps to help you engage with your local election candidates and invite them to visit your pharmacy.

***Finding your election candidates***

You can find your election candidates via the [Who Can I Vote For](#) website.

***Contacting your election candidates***

To help you engage with your election candidates, we have created a template email to invite them to visit your pharmacy. You can tailor the template email accordingly.

***Hosting the visit***

Here are some tips on hosting an election candidate visit:

- Welcome the election candidate and introduce yourself and your team.
- The election candidate will often be accompanied by an assistant(s) so it's important to engage with them too.
- Introduce your practice – you may like to briefly talk about the history of the pharmacy, for example, how long the pharmacy has been serving the community or how long it has been in your family.
- Provide an overview of the clinical services you provide, in particular any new or innovative services.
- Talk about the essential care you provide to patients and the community, and highlight the local demographics and health challenges.
- Provide any examples of great service for patients and any positive differences you have made to patient care.
- Talk about the challenges and pressures that your pharmacy is facing.
- Ask the election candidate if they can support the sector by telling the constituency's electorate about how they are supporting local community pharmacies via social media/the local media.

- At the end of the visit, take a photo with the election candidate, and ask them to share on social media to highlight the excellent care pharmacies provide.

***Promote the election candidate visit and your pharmacy***

Posting photo(s) on social media is a great way to thank the election candidate and promote your pharmacy. Ask the election candidate if you can tag them. Tag @NPA1921 and we will share.

Sending a press release with the election candidate is another great way to promote your pharmacy, gain profile for the challenges you face and build local support.

You can work with the election candidate to invite local press to attend the visit if you feel happy to do this. Do not invite press without agreeing in advance with the election candidate.

We have created a template press release for you to use.

**For more information or support, please contact the National Pharmacy Association:**

Rhodri Thomas: [R.Thomas@npa.co.uk](mailto:R.Thomas@npa.co.uk)

We can provide help and advice on hosting an election candidate visit, including support with any social media and press/media.

Finally, we would love to hear about your election candidate visits, so please do share your experiences with us!